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Media Contact:

FKQ Advertising
Jessica Fox, 850-294-9171
jfox@fkq.com

TiViTz/SAS Games
Nancy Summers, 804-501-6746
nsommers@tivitz.com

TiViTz® Tuesdays Find Host At McDonald's Restaurants In Tampa Bay
McDonald's in 13 Counties Across Tampa Bay will be Site for Mathematics-Focused After-School Activity, TiViTz Tuesdays

TAMPA, FL – Jan. 21, 2014 – McDonald's of Tampa Bay and SAS Games, creators of the math and strategy game TiViTz, have partnered to host TiViTz Tuesdays at restaurants across 13 counties* in Tampa Bay. From Tuesday, February 4 to April 22, 2014, from 2:30-5:30 p.m. (times may vary depending on location and school schedule) fourth through eighth grade students, parents, and teachers are welcome to come together for the weekly TiViTz Tuesday program, where kids will have the opportunity to practice playing the game, which promotes STEM education, in preparation for official regional and championship TiViTz tournaments in May and June.

To celebrate the launch of the program, a kickoff event for TiViTz Tuesdays will be hosted on January 28, 2014 at 2:30-4:30 p.m., at McDonald's located at 1905 N. Dale Mabry Highway in Tampa.

"McDonald's is dedicated to supporting our local communities, whether it's hosting school tours or providing a safe and fun gathering place for an afterschool program," said Blake Casper, Tampa McDonald's Owner/Operator. "We see this partnership with TiViTz as a unique opportunity to take a more active participation role in the education of children in our communities and are excited to be a part of this endeavor."

TiViTz Tuesdays will be held weekly at the 192 McDonald's locations in Tampa Bay. Parents and teachers can register their students to attend at www.TiViTz.com. Registration is free, but students and teachers are encouraged to bring their own game to ensure they're always ready to play.

As easy to play as checkers, yet as challenging to master as chess, TiViTz has been used as a part of the curriculum by more than 10,000 teachers and 400,000 students across the country, including schools in Hillsborough County.

“Like any strategy-based game, the best way to improve your skills is to play an opponent with comparable or superior skills,” said SAS Games President and TiViTz game inventor, Steve Scully. “TiViTz Tuesdays provides the opportunity for kids to play students from other schools in order to improve their game-play and be better prepared for regional and championship TiViTz tournaments, where they can compete to win trophies and scholarships.”

**TiViTz Tuesdays will take place at participating McDonald’s restaurants in Charlotte, Citrus, DeSoto, Hardee, Hernando, Highlands, Hillsborough, Manatee, Pasco, Pinellas, Polk, Sarasota and Sumter counties.*

ABOUT STEM: STEM has become a common acronym, particularly among policy advocates and government officials, for the fields of **S**cience, **T**echnology, **E**ngineering, and **M**athematics. A STEM-literate student is not only an innovator and critical thinker, but is able to make meaningful connections between school, community, work and global issues. STEM skills are increasingly necessary to engage in a knowledge-based economy. There is solid evidence to suggest that the fastest-growing and highest-wage jobs in future years will be in STEM fields and all employees will need to utilize STEM skills for problem solving in a wide range of industries.

ABOUT TiViTz

TiViTz® is a registered trademark of SAS Games, Inc. Based in Cocoa, Fla., the company is led by CEO Siobhan Mullen, a former aerospace executive, in partnership with TiViTz creator, Stephen Scully. Encouraging students of all ages to: “Improve Your Game, Improve Your Mind®,” SAS Games produces the popular TiViTz board game as well as 2D and 3D online versions at tivitz.com. *The game has won multiple awards in the toy and game industry, including Dr. Toy, National Parenting Center, Creative Child and Parents’ Choice.*

TiViTz is not only a favorite of school districts, youth sports leagues, afterschool clubs, and of course, discerning parents and kids, it is also endorsed by several celebrity spokespersons, most notably, Hall of Famer and former Baltimore Orioles’ Shortstop, Cal Ripken, Jr. TiViTz Live Action Tournaments have been sponsored and/or hosted by Ripken Baseball, Busch Gardens Tampa, NASA/Kennedy Space Center Visitor Complex, the Schwarzenegger Youth Foundation, national science museums, the National Hockey League’s San Jose Sharks, and Minor and Major League Baseball Teams including the Yankees, Dodgers, Tigers, Rangers, Devil Rays and Tampa Bay Rays.

For more information, visit TiViTz at www.tivitz.com or follow us on Twitter ([Twitter.com/tivitz](https://twitter.com/tivitz)), Facebook ([Facebook.com/tivitz](https://facebook.com/tivitz)), YouTube ([Youtube.com/user/TiViTzChannel](https://youtube.com/user/TiViTzChannel)), Instagram ([Instagram.com/tivitz](https://instagram.com/tivitz)) and Pinterest ([Pinterest.com/tivitz/](https://pinterest.com/tivitz/)).

About McDonald's

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome food made from quality ingredients to more than 26 million customers every day. Nearly 90 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by local business men and women. Customers can now log online for free at any of the more than 12,000 participating Wi-Fi enabled McDonald's U.S. restaurants. For more information, visit www.mcdonalds.com, or follow us on Twitter ([@McDonalds](https://twitter.com/McDonalds)) and Facebook ([Facebook.com/McDonalds](https://facebook.com/McDonalds)) for updates on our business, promotions and products.

For more information on your Tampa Bay McDonald's, visit www.mcstate.com, or follow us on Twitter (@McDTampaBay) and Facebook ([Facebook.com/McDonalds](https://facebook.com/McDonalds)) for updates on our business, promotions and menu items.

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